

A New Journal and An Energetic Medical Association

WITH THE BEGINNING of the year 1974, the journal that the California Medical Association long has proudly published under the banner California Medicine spreads into wider fields as a regional journal to be called THE WESTERN JOURNAL OF MEDICINE.

Ever since Dwight L. Wilbur pointed California Medicine in that direction six years ago when he resigned as editor to become president of the American Medical Association, the editor and the associate editor who succeeded Dr. Wilbur have been deliberately preparing the journal for a bigger and more influential part in medical journalism. In each issue they sought to offer a balanced fare of scientific and social progress—material for students, scholars, practitioners, academicians, researchers and even politicians—through original articles, editorials, and features of interest not only to Californians but to readers throughout the nation.

Now, after six years of stewardship, the present editors of California Medicine, with the blessings of the CMA Council, have undertaken to expand the magazine's circulation to include Oregon, Washington, Idaho and Alaska. With this expansion, the Council agreed to draw upon the research and medical accomplishments in these states as well as in California, to appoint members of the Editorial Board from the areas to be served, and to solicit articles there as well. In addition, the Council voted to ask the state medical associations in the Northwest to recommend The Western Journal of Medicine to their members and to supply listings for the monthly catalog of continuing medical education opportunities that are printed in the journal.

As an earnest expression of its readiness to trade a forgivable provincialism for the greater opportunity of sharing and further improving a journal in which we have taken increasing pride, the Council relinquished the name California Medicine and took aim on the future with The Western Journal of Medicine.

In this farewell issue, California Medical Association—its role in science and accomplishments of the California Medical Association—its role in science and politics, society and the economy; its position on important medical and health subjects; its progress—highlights of the past, challenges of today, and aims and goals of the future.

E. KASH ROSE, MD Chairman of the Council California Medical Association